

# 2013 Community Benefit Report

For the fiscal year ending June 30, 2013



EL CAMINO HEALTHCARE DISTRICT



**El Camino Hospital**  
THE HOSPITAL OF SILICON VALLEY

# 2013 COMMUNITY BENEFIT REPORT



El Camino Healthcare District and El Camino Hospital have separate, individually funded Community Benefit programs, but both programs share the same worthy goals:

- Make meaningful investments that will help individuals in our community — especially the economically disadvantaged — get the health care they need
- Fund programs and activities that contribute to the health and wellbeing of the community as a whole

This publication includes a report of Community Benefit activities for fiscal year 2012–2013 for both organizations. The report is divided into two sections, each with a description of programs, some highlights of the year’s accomplishments, and a financial summary.

*Additional El Camino Hospital Information*

The 2013 Community Benefit Plan, 2013 Community Benefit Report, and the Community Health Needs Assessment are available at [www.elcaminohospital.org/communitybenefit](http://www.elcaminohospital.org/communitybenefit).

*Additional El Camino Healthcare District Information*

The 2013 ECHD Community Benefit Plan and 2013 Community Benefit Report are available at [www.elcaminohealthcaredistrict.org/communitybenefit](http://www.elcaminohealthcaredistrict.org/communitybenefit).



[ 6 ] District-funded Programs

[ 19 ] Total District Community Benefit  
Fiscal Year 2012-2013

[ 20 ] Hospital-funded Programs

[ 31 ] Total Hospital Community Benefit  
Fiscal Year 2012-2013





## A Healthier Community Benefits Us All

### El Camino Healthcare District (ECHD) Community Benefit Program

Addressing the needs of the underserved is the overarching purpose of El Camino Healthcare District's Community Benefit Program. ECHD makes a major contribution to our community through a yearly allocation of funds to local nonprofits, school districts, and government-funded programs that serve residents of the El Camino Healthcare District, including Mountain View, Los Altos, Los Altos Hills, Sunnyvale, and a portion of Cupertino. Funding is approved by the ECHD Board of Directors.

### El Camino Hospital Community Benefit Program

Part of El Camino Hospital's responsibility as a nonprofit organization includes giving back to the community. Naturally, these efforts focus on health care, including:

- Financial assistance
- Subsidized health services
- Education and training for health professionals
- Addressing reimbursement shortfalls from Medi-Cal

The hospital collaborates on health initiatives with local nonprofits and community partners. El Camino Hospital Community Benefit funds are used to benefit the hospital's wider service area, including West San Jose, Campbell, Los Gatos, parts of Cupertino, and Saratoga. Funds are approved each year by the El Camino Hospital Board of Directors and administered by the hospital's Community Benefit Staff.

*"We place a major emphasis on an organization's ability to deliver efficient, effective services and meet El Camino Healthcare District's expectation for rigorous evaluation. Our partners have grown accustomed to our expectations for measurement of impact and many feel they have improved their internal processes as a result of receiving grants from El Camino Healthcare District."*

**Cecile Currier**, Vice President of Corporate & Community Health Services, El Camino Hospital, and CEO of CONCERN:EAP



## Assessing Needs and Allocating Funds

To determine the greatest areas of need in our community, a Community Health Needs Assessment (CHNA) was conducted over the course of six months, between Fall 2012 and Spring 2013. The results of the assessment helped guide decisions as to the efficient, appropriate allocation of Community Benefit funds. El Camino Hospital's 2013 CHNA combines local demographic and health statistics, primary and secondary data, and input gathered from public health experts, front-line service providers, patients, and residents. The process included focus groups and interviews with key informants in the health care industry. The results were summarized and filtered to reveal a set of top health needs across the county.

From there, four key priorities were identified as the focus for Community Benefit funds.

El Camino Hospital Community Benefit Staff oversees and administers both Community Benefit programs. Each year, they prepare individual plans for ECHD and El Camino Hospital, with valuable input from the Community Benefit Advisory Council (CBAC), consisting of board representatives, community members, and hospital leadership. CBAC members use the CHNA results to evaluate the plans and recommend which grants should be approved. Prospective partners seeking grants submit proposals with their goals, budgets, and metrics. Their requests for funding are carefully evaluated. Those chosen for funding fit within one of the identified priorities.

## Community Benefit

Both El Camino Healthcare District and El Camino Hospital design their Community Benefit programs according to national guidelines that were developed by the Catholic Health Association. These guidelines state that, in order to qualify as community benefit, programs and activities must accomplish at least one of the following:

- Improve access to health care services
- Enhance the health of the community
- Advance medical or health knowledge
- Relieve or reduce the burden of government or other community health efforts
- Provide financial assistance that does not include bad debt, contractual allowances, or quick-pay discounts

**Priority 1 HEALTH CARE ACCESS**

**Priority 2 MENTAL HEALTH**

**Priority 3 HEALTHY EATING AND PHYSICAL ACTIVITY**

**Priority 4 COMMUNITY HEALTH EDUCATION**

# An Update on the Health of Our Community

According to the 2013 Community Health Needs Assessment, disparities due to gender, race, ethnicity, and income still exist in our county. Low-income individuals typically have inadequate access to medical and dental services. The data also raises concerns about risk factors affecting the local population, including obesity, poor nutrition, and untreated mental and emotional problems.

## Priority 1 HEALTH CARE ACCESS

- Even after implementation of the Affordable Care Act in 2014, 130,000–150,000 persons are predicted to remain uninsured in Santa Clara County
- From 2000 to 2009, the percentage of adults reporting they could not see a doctor due to cost or lack of insurance more than doubled from five to 13 percent — 20 percent among Hispanics
- 34 percent of adults have no dental coverage, and 33 percent of adults have lost a tooth due to decay
- In 2012, the unemployment rate was 8.2 percent; 74,000 adults did not have jobs

## Priority 2 MENTAL HEALTH

- 16 percent of adolescents considered suicide, and eight percent attempted to take their lives
- 28 percent of children and teens reported being bullied
- 28 percent of young people have symptoms of depression
- 33 percent of adults reported suffering from poor mental health

## Priority 3 HEALTHY EATING AND PHYSICAL ACTIVITY

- 33 percent of children are overweight or obese
- More than 20 percent of students in 5th, 7th, and 9th grade are in the “Needs Improvement – High Risk” category of body composition, per the California Physical Fitness Test
- Less than half of children over two years old consume the recommended five or more servings of fruits and vegetables daily
- In Santa Clara County, 11 percent of Latinos have diabetes

## Priority 4 COMMUNITY HEALTH EDUCATION

- Certain groups are more likely to have limited health literacy, including seniors, ethnic groups, non-native English speakers, people living below the poverty level, and those with less than a high school degree
- By 2030, more than a quarter of Santa Clara County residents will be 60 or older
- Limited health literacy is associated with minimal use of preventive health services
- Without clear health information and an understanding of its importance, people are more likely to skip necessary medical tests, end up in the emergency room, and have a harder time managing chronic diseases like diabetes or high blood pressure





## How the Plans Are Developed

Based on a rigorous assessment of local health needs, Community Benefit staff review potential grants to determine which are best suited to impact unmet health needs. The staff reviews each potential grantee's services, measurement systems, personnel, and budgets. Their recommendations are then evaluated by the Community Benefit Advisory Council (CBAC). The emphasis is on greatest needs, health care best practices, and documented, measurable results. The Board of Directors of each entity approves the annual plans.

## Criteria for Selecting Partners

A grantee-partner must be a health-related, local nonprofit organization, government-sponsored health program, school district, or community coalition with a history of strong service to the community. Its mission should involve assisting those in need, addressing health disparities, and meeting documented health concerns. The organization and its program directors should be respected, efficient, collaborative, and highly competent.

## Expectations of Partners

In return for investment of Community Benefit funds, partners must demonstrate rigorous accountability. Prospective partners submit a proposal describing specific program activities and measurable impact, their budget, and key personnel. Selected partners are given reporting guidelines, which include quarterly volume reports, an interim report with metrics, and an annual report with a full year of data and metrics. All program results are summarized in a six-month and a year-end report. Annual Community Benefit Reports are posted on the El Camino Hospital and El Camino Healthcare District websites. El Camino Hospital's annual report and plan are submitted to the Office of Statewide Health Planning and Development and distributed to the community.

## El Camino Healthcare District Fiscal Year 2013 Grants

- 5210 Program
- Alzheimer's Association
- Bay Area Women's Sports Initiative (BAWSI)
- Cancer Support Community
- Chinese Health Initiative
- Community Health Awareness Council
- Community Services Agency Mountain View
- Cupertino Union School District
- Eating Disorders Resource Center
- Health Library and Resource Center – El Camino Hospital
- HealthTeacher
- Immunization Program
- Indigent Patient Program
- Lucile Packard Foundation – Teen Health Van
- MayView Community Health Center
- Medical Respite Program
- Momentum for Mental Health
- Mountain View Los Altos High School District
- Mountain View-Whisman School District
- National Alliance on Mental Health – Peer PALS
- New Directions Program
- Pathways Home Health & Hospice Agency
- Playworks
- RoadRunners
- RotaCare Clinic
- South Asian Heart Center
- Sunnyvale Community Services
- Sunnyvale School District
- Valley Health Center – Sunnyvale



EL CAMINO HEALTHCARE DISTRICT

## EL CAMINO HEALTHCARE DISTRICT 2013 Community Benefit Report

Whether they affect children, the elderly, the poor, or the immigrant population, gaps in health care access are an overarching issue in our community. El Camino Healthcare District is committed to closing those gaps. To address these unmet health needs, ECHD serves as a funding partner for school districts, nonprofit organizations, safety-net clinics, and government programs. Funds for these community health improvement programs come from a portion of annual property taxes collected by ECHD. These monies are then awarded to select programs that serve residents who live, work, or go to school in the El Camino Healthcare District.



# Accountability



*Dear Community Members,*

Five years ago, the El Camino Healthcare District Board established the Community Benefit Program to meet the needs of the medically underserved and improve the health of our community. Each year, we set aside a substantial portion of the property taxes collected by El Camino Healthcare District. We use these funds to support programs that provide essential services to people in our district who have limited access to health care and to address the community health priorities identified in a comprehensive needs assessment

This year, ECHD funds helped underserved families access medical, dental, and mental health care, and added nurses for our schools. We also provided support to educate school children and their parents about proper nutrition, and to help senior citizens with medical oversight for chronic conditions. Our community nonprofit partners have repeatedly told us what a difference these funds have made in their efforts to meet the changing needs of our residents.

El Camino Healthcare District's core mission is to fund services that improve the health of our community in measurably impactful ways. Our community partners demonstrate responsible stewardship and achieve meaningful results. We are honored to support their significant contributions to the quality of life we all hope to enjoy.

Sincerely,

*Patricia A. Einarson, MD*

**Patricia A. Einarson, MD, MBA**  
Chair, Board of Directors, El Camino Healthcare District



**EL CAMINO HEALTHCARE DISTRICT**  
*Dedicated to improving the health and well being of the people in our community*



## Priority 1

## HEALTH CARE ACCESS

In 2013, El Camino Healthcare District invested more than \$5.8 million in community partnerships to help underserved individuals and families in our community get the health care they need.



## Meeting Basic Needs

### RotaCare Clinic, Mountain View

This free clinic on the El Camino Hospital campus in Mountain View provides primary care and specialty services to many vulnerable, uninsured community members, including the working poor and individuals who are temporarily out of work. The clinic also provides health screenings, chronic disease management, social work, and mental health services. A dedicated staff and volunteer physicians, nurses, pharmacists, and interpreters deliver these essential medical services. While RotaCare is dependent on a number of funding sources, a major portion comes from El Camino Healthcare District Community Benefit funds.

- » Patients served: 2,857
- » Number of encounters: 15,655
- » Patients with diabetes with HbA1c values < 8.0: 66%

### A Routine School Checkup, Just in Time

When the father of nine-year-old Chris lost his job, he also lost his insurance. The family had just moved to the area, and Chris needed shots and a routine physical. Chris' dad learned about RotaCare from the nurse at Chris' new school and took Chris in for a checkup. The boy hadn't had a physical exam since kindergarten, but he was a healthy and active nine-year-old with no history of medical issues. This time, however, the pediatrician examining Chris found a significant health concern: one of Chris' testicles was missing from the scrotal sac. The RotaCare pediatrician called Chris's former doctor to verify the findings of his last exam and confirmed that Chris' genitals had been perfectly normal at age six. Now, however, Chris had an undescended and possibly atrophied testicle. This predisposed him to fertility problems and put him at increased risk for testicular cancer. What's more, there was a danger that the same phenomenon would occur in his other testicle. RotaCare staff secured an urgent referral with a pediatric urologist at Santa Clara Valley Medical Center. The physician agreed to see Chris right away in the hope of saving his right testicle and preserving the left one. In addition, RotaCare staff connected the family with a local agency to help them find health care coverage for Chris and his siblings. Chris received treatment and is in good health once again.

This story underscores a common occurrence at RotaCare. Parents often come to the clinic to meet a health requirement, such as enrolling a child in school or getting a routine physical, only to discover they have more complex health concerns to address. RotaCare is a critical referral resource for schools and community service agencies throughout the El Camino Healthcare District and a lifeline for our community's medically disenfranchised.



### MayView Community Health Center

Despite Mountain View’s proximity to some of Silicon Valley’s most successful high-tech companies, one in five of the city’s residents live below 200 percent of the federal poverty level. MayView Community Health Center, a nonprofit community clinic providing primary care services to low-income families, is an essential part of the health care safety net. The El Camino Healthcare District Community Benefit Program helps fund a primary care physician and vaccinations for more than a thousand people annually.

- » Patients served: 1,145
- » Primary care services provided: 2,400
- » Patients with diagnosed asthma with Asthma Action Plan implemented: 60%

### El Camino Hospital Immunization Program

This program helps prevent the spread of infectious diseases such as tuberculosis (TB), flu, pneumonia, and hepatitis. The risk of communicable disease is a significant problem, especially among the underserved. Santa Clara County has the third-highest TB rate in California. Asian Pacific Islanders are especially hard hit, accounting for four out of five TB cases. As walk-in immunization services continue to decline in Santa Clara County, the services provided by the El Camino Hospital Immunization Program are especially critical.

- » Patients served: 2,786
- » Immunizations provided: 8,246
- » Compliance with TB testing protocol: 94%

### A Tooth-Saving Intervention

A 75-year-old male patient came to the dental clinic for an initial comprehensive dental exam and digital x-rays. The dentist discovered that the patient had several cavities and moderate-to-advanced bone loss around his teeth. The dental team recommended a two-visit treatment plan for deep cleaning and extraction of a tooth. Thanks to the clinic’s evening hours, the patient was able to complete his treatment plan in two months. Without the evening clinic, the treatment plan would have taken at least three months to complete, and the patient would have suffered further dental damage.

### Valley Health Center – Sunnyvale

This clinic serves low-income families in northern Santa Clara County, providing a “medical home” where patients receive the care they need, including integrated behavioral health services. The partnership with El Camino Healthcare District helps ensure that patients have access to medical care and ongoing management of chronic illnesses, such as diabetes. The partnership also supports full-service dental care, a vital resource not readily available to individuals without insurance or funds to pay for care.

- » Patients served: 4,132
- » Medical encounters: 9,234
- » Patients with diabetes with HbA1c values < 8.0: 68%
- » Dental patients served: 1,127
- » Dental encounters: 3,237

*“We are grateful to El Camino Healthcare District for continuing our partnership to improve the health and wellbeing of patients and communities in our county. The Community Benefit grant supports our work to provide much-needed health services to the most vulnerable children and adults in northern Santa Clara County. Additionally, we are collaborating to innovate by linking what happens in the clinical setting with preventive services in the surrounding community.”*

René G. Santiago, Director, Santa Clara Valley Health & Hospital System





## Priority 1

## HEALTH CARE ACCESS

### Healthy Kids

Healthy Kids is a locally funded health insurance program that covers children who do not qualify for Medi-Cal or the Healthy Families program. Funds from the El Camino Healthcare District Community Benefit Program provided low-income children with comprehensive health care coverage, including dental care, weight management classes, and many other services.

- » Children served: 220
- » Children who renewed coverage after one year: 80%

### Partnering with Schools

ECHD's partnership with schools, which funds additional school nurses and health aides for elementary and middle schools, is a strong feature of the Community Benefit Program. El Camino Healthcare District also funds children's school programs that promote health education and active, healthy lifestyles.

In today's schools, mainstreaming (where special-needs students are incorporated into traditional classrooms) is the norm. This means school nurses are seeing more medically fragile children, including cancer patients, diabetic children, or handicapped children needing special procedures. School nurses provide first aid, as well as immediate emergency care. They also work to ensure that children who fail health screenings are seen by a provider and get connected to community health resources.

### Mountain View-Whisman School District

This school district has seven elementary schools and two middle schools. It's a highly diverse student population, with a large percentage coming from low-income, underserved families. El Camino Healthcare District Community Benefit funds made it possible to add two nurses and a health aide to the staff. The additional nurses enabled the district to address students' medical conditions. This included the administration of insulin to students with type 1 diabetes, and the health management of students with debilitating medical conditions such as muscular dystrophy, cerebral palsy, and neurological impairments. These interventions allowed medically challenged and special-needs students to attend public school. Funding also provided help for individualized attention for families who need assistance in accessing the necessary resources for their children's health care. The result of ECHD's support was earlier detection of and intervention in acute and chronic health conditions, a reduction in emergency care services, and a reduction in absenteeism.

- » Students served: 3,657
- » Students requiring intervention who became independent in one area of their medication management: 100%

## Sunnyvale School District

Over the past several years, funding from the El Camino Healthcare District Community Benefit Program has increased health staff for the Sunnyvale School District by 66 percent. The district is serving students with broad needs: 36.8 percent of students receive free or reduced-fee lunches and 24 percent are English Learners. A larger nursing staff meant more support for students with chronic diseases and medically fragile children. Nurses worked to ensure that students who failed health screenings got the medical follow-up they needed. In addition, the ECHD Community Benefit Program funded CPR and first aid training for school personnel. In response to input from school district leaders concerned about the lack of mental health services for students, ECHD financed mental health and counseling services provided by the Community Health Awareness Council. These services were available to at-risk students in all 10 Sunnyvale School District schools.

- » Students served: 4,422
- » Students with failed health screenings who saw a health care provider: 72%

## Giving Seniors a Hand

### RoadRunners Transportation Program

For seniors, lack of transportation is more than an inconvenience: it's a health issue. Not being able to drive or have access to public transportation can keep seniors from getting to medical appointments, obtaining prescriptions, and remaining independent. For decades, the RoadRunners Transportation Program, with its corps of experienced, friendly volunteer drivers, has provided thousands of rides a year to seniors, people with disabilities, and others in need.

- » Clients served: 930
- » Rides provided: 13,195



### RoadRunners on the Go

At first, RoadRunners only picked up elderly customers in need of a ride to medical, dental, or any health-related appointment. But the program grew so popular, they now provide rides to patrons for additional everyday destinations within a 10-mile radius of the hospital. That's been great for June McCoy.

For years, the 90-year-old Sunnyvale resident has utilized RoadRunners to get to her medical appointments and run critical errands on the way. Now, she counts on the service to take her to visit her husband at the VA Palo Alto Health Care System. As Mrs. McCoy explains, "My vision won't allow me to drive anymore, and with my husband in the hospital and my family working, I would not be able to do any of the things that require transportation."

## Providing a Sanctuary

### Medical Respite Program

The Medical Respite Program provided a clean, safe place for homeless patients to receive medical care when they are discharged from the hospital. The objective is to link the homeless patient to a primary care home and help them access housing and benefits. Such programs also benefit the community by decreasing the number of homeless people living on the streets.

» Patients linked to a medical home: 97%

### New Directions

Nearly all people who are homeless or who live in unstable housing are also medically underserved. Two-thirds of these individuals also have mental health and/or substance abuse problems, and most are disabled. They are frequent users of hospitals' emergency departments, some making eight or more visits a year. Through intensive case management, New Directions helped these individuals find medical care, mental health services, substance abuse services, and assistance in finding permanent housing and employment.

» Patients served: 19

» Patients gaining access to permanent housing or appropriate stable placement within one year of enrollment: 89%

### Community Services Agency – Mountain View

By 2050, Silicon Valley will see an over 50 percent increase in the number of residents over 65, with the fastest rate of growth among individuals 85 or older. Seniors typically develop multiple chronic medical conditions requiring many health services. Funding from El Camino Healthcare District Community Benefit Program provided an intensive case management program for seniors with chronic illnesses. Through an approach that combines nursing and social work, Mountain View Community Services Agency helped seniors find community services that allowed them to avoid unnecessary emergency department visits, hospitalization, and institutionalization. The program also focused on reducing the risk of falls.

» Patients served: 85

» Services provided by social worker and RN case manager: 3,529

» Patients maintaining independent living: 98%

### Pathways Home Health & Hospice Agency

El Camino Healthcare District Community Benefit funds enabled Pathways to help underserved patients who needed home health and hospice care. Pathways' goal is to provide compassionate, family-centered, quality care.

» Patients and families served: 16







Priority 2

MENTAL HEALTH

Neglecting mental and emotional health can impact physical health. Through partnerships with local mental health agencies, the El Camino Healthcare District Community Benefit Program provided psychiatric treatment and counseling to individuals struggling with issues such as depression and anxiety.

## Filling the Gaps in Mental Health Services

### Momentum for Mental Health

Momentum for Mental Health provides psychiatry, crisis counseling, and case management services for individuals who have been diagnosed with serious mental illness but do not have private or public insurance benefits or cannot otherwise afford the help. District Community Benefit funds supported psychiatric evaluations, medication management, and case management.

- » Patients served: 118
- » Services provided: 1,500

### RotaCare Clinic Helps Woman Regain Her Smile and Her Life

A 52-year-old woman lost her job and her insurance coverage. She then lost her home, her husband was deported, and she ended up living on her daughter’s couch. In 2012, her untreated depression became too much, and she attempted to take her life. She was uninsured and found her way to the RotaCare Clinic. When she arrived, she was not prepared to manage her condition, so she was connected with the clinic’s social worker for immediate crisis intervention and ongoing assistance. RotaCare provided free on-site counseling and made a referral to Momentum for Mental Health, a mental health partner, for psychiatric consults, medication evaluation, and management. She completed therapy, and continues to have monthly check-ins with a psychiatrist. She learned coping skills to alleviate her depression and anxiety, and she often says the clinic saved her life.

## Support for Children and Teens

### Community Health Awareness Council

The Teen Talk and Prevention Plus programs in the Mountain View-Whisman and Sunnyvale School Districts help students and their families work on issues such as substance abuse, bullying, domestic violence, and depression. Students learn coping skills, and positive behaviors to help avoid high risk situations.

- » Students served in Teen Talk program: 614
- » Students served in Prevention Plus program: 886

### Mountain View Los Altos High School District – Counseling

The Mountain View Los Altos High School District serves 3,750 students in two comprehensive high schools and one continuation high school. El Camino Healthcare District Community Benefit funds paid for two licensed therapists, who used cognitive behavioral therapy techniques to help students and their families—individually and in small groups.

- » Students served: 101
- » Services provided: 2,100

*“When you’re able to address a student’s mental health needs, you can have a huge impact on their attention in the classroom. The counseling programs really change the school climate and positively affect the school campuses in very important ways.”*

Dr. Benjamin Picard, Superintendent, Sunnyvale School District

### Priority 3

## HEALTHY EATING AND PHYSICAL ACTIVITY

According to the Centers for Disease Control and Prevention, childhood obesity has more than doubled in the past 30 years. Doctors are seeing more kids with pre-diabetes, high cholesterol, and elevated blood pressure. Children who are overweight often have self-esteem issues and suffer from being bullied or shunned by their peers.

In the long term, obesity can lead to heart disease, diabetes, cancer, and arthritis. In response to this growing public health concern, the El Camino Healthcare District Community Benefit Program funded programs designed to lower the risk of obesity among children. These programs emphasize healthy habits — such as good nutrition and physical activity — and reinforce the impact that school nurses have on children’s health.



## Investing in Children’s Long-term Health

### Bay Area Women’s Sports Initiative (BAWSI)

Many young girls dread gym class and do not play sports. Bay Area Women’s Sports Initiative (BAWSI) is an after-school fitness and confidence-building program that inspires and motivates girls to be more physically active. The girls are coached by female high school and college athletes. BAWSI was offered at Theuerkauf Elementary School in Mountain View, a Title I school.

» Students served: 92

### 5210 Program

In collaboration with the Palo Alto Medical Foundation, El Camino Healthcare District funds supported a school-wide health campaign called 5210. Available in three districts (Sunnyvale, Mountain View-Whisman and Fremont Union High School District), the program promoted daily activities that enhance health. Children pledged to eat five or more fruits and vegetables, forego sweetened beverages, reduce screen time to two hours or less, and spend at least one hour a day being physically active. 5210 also included school assemblies, meetings with parent groups, goal setting with achievement prizes, and integration into the Playworks program.

» Students served: 2,190

» Increase in number of children who limited consumption of sweetened beverages to 0-1 per day: 22%

*“I was personally very impressed with the 5210 program. I have never heard such pertinent, relevant nutrition information presented to high school students before. I was so glad that we didn’t have to go over the food pyramid or be lectured at.”*

Patricia Lawson, Lead PE Instructor, Fremont High School



### Playworks

A nonprofit organization, Playworks has been adopted by schools nationwide. Playworks is designed to give children plenty of opportunities for physical activity and safe, meaningful play during their school days. Their goal is to foster a better social climate in the schoolyard. By teaching children how to resolve conflict and handle competition, Playworks helps schools reduce bullying and behavioral issues. El Camino Healthcare District Community Benefit Program funded the Playworks program at seven local schools.

- » Students served: 3,372
- » Students chronically absent who improved attendance: 50%
- » Teachers who reported a decrease in the amount of time spent resolving conflicts: 88%

*“We know Playworks has resulted in kids being more engaged and active during recess and lunch time. We definitely would credit them with improvements in student interactions. We believe students are more engaged during recess, have fewer conflicts, and are ready to learn when they return to class. When kids have an opportunity to get some exercise and they’re not distracted by conflicts, they’re going to be far less distracted when they get back to class.”*

**Craig Goldman**, District Superintendent,  
Mountain View School District

### Sunnyvale Community Services

According to the Santa Clara County Health Profile, 16 percent of Sunnyvale residents, including one in five children under age 18, are living below 200 percent of the federal poverty level (FPL). The situation is even more dramatic than it may seem, since the high cost of living here makes the FPL not as applicable as it is in less expensive areas. Here, a family of one adult and two children requires three full-time, minimum wage jobs to meet basic living expenses. Partnership with El Camino Healthcare District allowed Sunnyvale Community Services to help low-income residents of Sunnyvale with financial aid for food, medicine, and medical supplies.

- » Clients served: 910
- » Individuals receiving nutrition information and 3–5 days of food: 785

### Emergency Funds Save the Day for Elderly Woman

The monthly food program for seniors at Sunnyvale Community Services has been helping a 77-year-old woman for several years. She has lived independently while assuming the maternal role for her grandchildren, who lost their mother many years ago. She has had recurring health issues related to her hips and knees, which occasionally limit her mobility.

Although hesitant, the client came to Sunnyvale Community Services for additional assistance. She had been encouraged to request help with some emergency dental costs she incurred due to oral surgery. She had unexpected prescriptions and trips to the doctor that she could not pay for on her limited income. Sunnyvale Community Services paid her remaining balance and provided her with emergency food.



## Priority 4

## COMMUNITY HEALTH EDUCATION

Health literacy — the ability to effectively read, understand and act on health information — can be a barrier to care for many. El Camino Healthcare District Community Benefit funding provided help for vulnerable populations such as seniors and individuals with cultural differences that make it challenging to access basic medical care.



### HealthTeacher

This online health education curriculum shows K-12 teachers how to integrate important health information into their daily lessons. The HealthTeacher curriculum increases student health literacy and teaches kids to avoid risky behaviors such as alcohol consumption, tobacco use, poor nutrition, and inactivity. The goal is to help children learn positive habits early, setting them on a path to good decisions and good health. El Camino Healthcare District partnered with Lucile Packard Children's Hospital to provide HealthTeacher to local schools in the El Camino Healthcare District.

- » Schools served: 31
- » Teachers reporting improvement in students' health knowledge: 91%

### Eating Disorder Resource Center

The Eating Disorder Resource Center (EDRC) provides those suffering from eating disorders with increased access to screening, treatment, expert advice, support groups, and an online directory of resources. Funded by El Camino Healthcare District funds, the ED Awareness, Prevention, and Education program promoted early detection and intervention of eating disorders through targeted outreach to health care professionals, nonprofit organizations, schools, and community leaders. The EDRC held multiple outreach events, including a partnership with Cielo House and National Eating Disorders Association (NEDA) to host San Jose's first NEDA Walk, attracting 300 participants. This and other high profile events earned the program extensive public relations coverage and acclaim.

- » Individuals served through community-based awareness activities: 745

## Help for Adolescents with Anorexia

"I was desperate to find the proper treatment for my client, who was struggling with her anorexia. Medi-Cal's coverage for the treatment of eating disorders is essentially nonexistent. My client's weight was getting dangerously low, and her mother could not afford the cost of outpatient/inpatient treatment programs. Thankfully, I found the Eating Disorder Resource Center and was put in contact with Janice Bremis. The EDRC worked tirelessly to provide me with resources and contacts that would give my client the care that she needed. Thanks to the EDRC, my client is in the process of entering an adolescent eating disorder treatment program at Stanford. Thank you for providing a resource that serves all clients struggling with eating disorders regardless of their level of income."

Diana Lohr, LCSW, Momentum for Mental Health



## Culturally Sensitive Programs

### Alzheimer’s Association – Chinese Initiative

This initiative serves to increase early detection of and intervention in Alzheimer’s disease and other forms of dementia among the local Chinese community. The Chinese Dementia Initiative also provides a network of care and support for Chinese families caring for a loved one with Alzheimer’s disease.

- » Participants served: 1,068
- » Physicians trained in dementia assessment: 328
- » Chinese caregivers trained: 657

### Chinese Health Initiative

The Chinese Health Initiative is designed to raise awareness of health disparities that occur frequently in the Chinese community. Specific health concerns include hypertension, lung cancer, and hepatitis B, as well as liver cancer, which is often associated with chronic hepatitis. The program offered health screenings, educational opportunities, and other outreach events.

- » Participants screened for hepatitis B: 133
- » Participants screened for blood pressure, osteoporosis, and stroke: 223
- » Chinese community members educated about health risks: 750

### A Caregiver Gets Much-needed Support

Lin lives in Palo Alto and is the primary caregiver for her husband, who is suffering from Alzheimer’s disease. She has been caring for him for three years as his health continues to decline. Lin saw a Chinese Caregiver Advertisement and called the Alzheimer’s Association for a referral to a Chinese-speaking lawyer who could help her plan for her uncertain future. Their Chinese-speaking care consultant connected Lin with legal assistance, and explained the Alzheimer’s Association’s specialized services.

Lin got much-needed support — and has since taken advantage of valuable presentations on legal and financial planning at the Chinese Learning Circle, funded by El Camino Healthcare District. She is now considering a long-term care insurance policy for herself, to help her family cope in case her own health worsens.

### South Asian Heart Center

Research shows that, compared with the general population, individuals of South Asian descent are disproportionately affected by coronary artery disease and diabetes. El Camino Healthcare District Community Benefit Program funds helped the center reduce the high incidence of coronary artery disease in the community's large South Asian population through a comprehensive, culturally appropriate program. The South Asian Heart Center raises awareness through education, offers advanced screening to evaluate risk factors for heart disease, and facilitates lifestyle changes with supportive heart-health coaching.

» Individuals screened: 859

## Improving Health Literacy

### Health Library & Resource Center

The Health Library & Resource Center provides the community with extensive educational resources, including the most current health and medical information. Community members enjoy free and easy access to state-of-the-art medical databases through the hospital's extensive consumer health library, including librarian-assisted medical searches. The center participates in community health fairs and provides health screenings, health information in many languages, and Advance Health Care Directives. The resource center's eldercare consultation service offers referrals and assistance for families who are caring for an aging parent.

» Community members served: 29,004





## El Camino Healthcare District Fiscal Year 2013 Sponsorships

Alzheimer's Association  
City of Mountain View  
Senior Center Health Fair  
City of Sunnyvale  
Senior Center Health Fair  
Community Health Awareness  
Council Outlet  
Community Services Agency  
Mountain View  
Day Worker Center of Mountain View  
Kiwanis Club of Los Altos  
Maternal/Neonatal Tetanus Project  
Los Altos Rotary Endowment Fund  
MayView Community Health Center  
Mountain View PAL Summer Camp for  
Underserved Youth  
National Alliance on Mental Illness  
Pacific Stoke Association  
Pathways Home Health &  
Hospice Agency  
Sunnyvale Community Services

## FINANCIAL ACCOUNTING

\$5,736,379 Grants

\$115,330 Sponsorships

**\$5,851,709 Total Fiscal Year 2012-2013  
El Camino Healthcare District  
Community Benefit**





# EL CAMINO HOSPITAL 2013 Community Benefit Report



## MORE THAN A HALF-CENTURY OF SERVICE

For more than fifty years, El Camino Hospital has ensured that the people it serves have access to the health care they need. The hospital is the “go-to” resource for 24/7 emergency services, maternity care, mental health programs, and expert medical and surgical treatment for health care needs of all kinds. In addition, the hospital is highly proactive when it comes to health-promoting activities, including expanding access to care, community education, screenings, and mental health services.

As a nonprofit organization, El Camino Hospital upholds its responsibility to give back to the community in ways that respond to the needs of the local population, through designated Community Benefit activities, as well as through hospital-led programs.

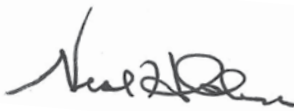
# Commitment

*Dear Community Members,*

At El Camino Hospital, we believe our mission goes beyond delivering outstanding care to each of our patients. We are committed to ensuring that we are able to help the entire community, especially those less fortunate, to improve and manage their health outside of the hospital setting, as part of a continuum of care. As a full-service community hospital, we underwrite the cost of emergency services, dialysis, behavioral health, and other vital programs to make sure they remain available to any patients in need of these services. The grants and partnerships funded through our hospital's Community Benefit program allow us to reach out to underserved populations and at-risk individuals and have a positive impact on their health.

This 2013 Community Benefit Report provides an overview of the many programs supported by El Camino Hospital. It demonstrates our commitment to a holistic approach to health care. Last year's efforts included free and discounted hospital services and medical care, school health and nurse programs, and partnerships with other nonprofit organizations that have proven track records of success and good stewardship. We are continuing to work with many of our previous community benefit partners for fiscal year 2014 because our joint efforts have had concrete, measurable results. Together, we can meet the challenges of preventing disease, supporting wellness at each stage of life, and helping every member of our community access medical care that meets the highest standards of excellence.

Sincerely,



**Neal H. Cohen, MD, MPH, MS**  
Chair, Board of Directors,  
El Camino Hospital



## Priority 1

## HEALTH CARE ACCESS

Lack of access to basic health care is a serious issue for people in our community. Individuals and families forego medical treatment because paychecks often will not stretch far enough to cover a doctor visit. People who cannot afford treatment wait until serious problems arise and then go to hospital emergency departments. Underlying conditions go untreated, and chronic conditions go unmanaged. El Camino Hospital provided care for those in need through a variety of hospital services and community programs.



## Care for All

### Financial Assistance

Individuals who cannot pay for medically necessary hospital services, and who meet the hospital's guidelines for financial assistance, are eligible for a fee reduction. In some cases, they may qualify for elimination of their hospital bill. This policy covers both inpatients and outpatients and applies to patients who are at family income levels that are less than four times the Federal Poverty Guidelines.

- » Patients served: 3,229
- » Encounters: 5,498

### Medi-Cal

Medi-Cal is a public health insurance program that provides needed health care services for low-income individuals, including families with children, seniors, people with disabilities, children in foster care, pregnant women, and those with specific diseases such as tuberculosis, breast cancer, or HIV/AIDS. Medi-Cal is financed equally by the state and federal government.

- » Number of patients served (Mountain View and Los Gatos campuses): 7,597
- » Inpatient admissions: 1,450
- » Outpatient visits: 10,866



## Investing in the Future

### Education and Training

El Camino Hospital is providing the health care workers of tomorrow with valuable hands-on experience by offering a significant number of trainee positions in nursing, radiology, clinical laboratory, cardiac and pulmonary rehabilitation, and respiratory medicine. Under the supervision and mentorship of the nursing staff, nursing students from universities and community colleges were placed in areas of the hospital where they can work and interact with patients.

- » Health care students trained: 359
- » Cost to train students: \$1,528,360

*“It is inspiring to see the dedication and determination of our partners as we work together to reduce the many unmet needs in our community. Investing in these strong and accountable partnerships to improve health care access and prevent disease is the responsibility and privilege of El Camino Healthcare District and El Camino Hospital.”*

**Barbara Avery**, Director, Community Benefit, El Camino Hospital

*“By investing in the training of our future healthcare professionals, we ensure that those on the front line with patients are both competent and compassionate in their crucial roles in serving our community. The time and attention we put into this education translates directly into excellent health care for our patients. It also ensures that our community will have well-educated health care professionals needed in the future.”*

**Cathy Patton, RN, BSN, MA**, Manager, Nursing Education, El Camino Hospital Mountain View



## School Health Program

Fulfilling a commitment to improve the health and wellbeing of youth, El Camino Hospital provided support to many of the community's public schools, often the only place where some children receive basic health care.

### School Nurses

Many children do not have a health care provider other than the school nurse. Today's school nurses are increasingly called upon to deal with serious conditions such as asthma, diabetes, and mental health issues. They are also responsible for the care of medically fragile children in our school districts. These challenges are compounded by shrinking budgets, requiring nurses to divide their time between many schools within a school district.

Through the El Camino Hospital Community Benefit Program, school districts in Campbell, Cupertino, and Santa Clara were able to add full-time nurses and health aides, allowing nurses to substantially increase the scope and quality of health care services for students. Nurses audited student health records, followed up after vision, hearing, scoliosis, and dental screenings, and provided case management for students with chronic illnesses. They also connected students and families with other health-related services available in the community, including free or affordable health insurance.



### Campbell Union School District

Thanks to Community Benefit funds from El Camino Hospital, two full-time school nurses and a community liaison were added to the staffs of nine elementary and three middle schools. Increasing the nursing staff helped improve student health and decrease health-related barriers to learning. The funding helped ensure students who failed health screenings saw a doctor, and children with chronic illnesses got the case management they needed. The partnership also connected families with community resources such as health care coverage and offered parent health education classes as well as CPR and first aid training to school staff.

- » Students served: 2,057
- » Students seen by providers after poor results at health screenings: 77%

### Cupertino Union School District

Funds from El Camino Hospital supported an additional nurse and a part-time health aide. This meant more students saw a doctor if symptoms were discovered while preparing for the California Physical Fitness Test or failed a health screening. It also increased compliance for the Tdap vaccine for 7th grade students.

- » Students served: 2,666
- » Percentage of incoming 7th grade students compliant with Tdap: 95%

### Santa Clara Unified School District

El Camino Hospital Community Benefit funds supported school nursing services at four schools, helping a large number of underserved children. Nurses assisted uninsured families with health insurance enrollment and coordinated dental hygiene education and dental screenings. They also arranged vision and hearing screenings, scheduled services for those who had impairments, and assisted students in getting glasses and hearing aids, if they could not afford to pay. Staff were trained in EpiPen® use, asthma and seizure protocols, and medication administration.

- » Students served: 1,861
- » Uninsured students assisted in applying for insurance: 81%
- » Kindergarten and 3rd grade students needing urgent dental care seen by provider: 78%

## Removing Barriers to Care

### Foster Children Orthodontic Program

This program is designed to help foster children with the most serious oral health problems receive orthodontic care. Foster children typically are not able to access orthodontic services since the number of dentists and orthodontists who accept Medi-Cal patients for these services is limited in Santa Clara County.

» Children served: 20

### Early Head Start

The children of low-income families are at the highest risk for adverse health and developmental outcomes. Early Head Start was created to minimize that risk by providing educational, social, medical, dental, nutritional, and mental health services to low-income pregnant women and children from birth to three years of age.

El Camino Hospital's Community Benefit Program funded a family advocate for Santa Clara County's Early Head Start Program, who helped families find primary care providers, connected them to available health resources, and coordinated translation and transportation services.

» Children served: 72

» Services provided: 550



### Asian Americans for Community Involvement

The El Camino Hospital Community Benefit grant provided culturally competent, multilingual medical care to uninsured and underserved community members. Funding also supported free hepatitis B vaccinations to patients who would have otherwise not been able to afford them.

» Patients served: 172

» Services provided: 404

One in four people in this country will experience some kind of mental disorder during his or her lifetime. One person in 17 has a serious mental illness, while one child in 10 has a serious mental or emotional disorder. Unfortunately, a great many people suffering with mental illness do not receive the treatment they need, especially underserved groups such as the elderly, racial and ethnic minorities, low-income individuals, and the uninsured.

Safety net programs have traditionally provided assistance, but with shortfalls in funding, resources are stretched thin and mental health benefits are often the first to be cut. El Camino Hospital's Community Benefit Program helped fill the gaps that exist in mental health services for the underserved. The focus of the hospital's program was on providing counseling and resources that helped youth and adults make changes to support successful, healthy lives.



## Reducing High-Risk Behaviors in Teens

### Campbell Union High School District – EMQ FamiliesFirst Programs

Substance abuse, violence, gang issues, depression, promiscuity, eating disorders, poor attendance, sexual abuse, and suicidal thoughts: these are problems faced by some young people during their high school years. Additionally, students today face increased bullying through texting and social media.

El Camino Hospital's Community Benefit funds provided students and families in the Campbell Union High School District, and throughout Santa Clara County, with two vital mental health programs for at-risk youth.

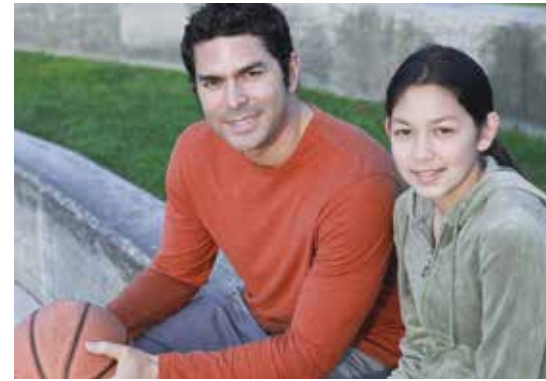
EMQ FamiliesFirst Addiction Prevention Services offers student counseling, substance abuse prevention, intervention, and post-intervention services for youth. Funding was increased this year to provide an extra day of prevention, intervention, and treatment services.

The Child and Adolescent Mobile Crisis Program provides mental health crisis assessment and intervention to youth under age 18 who are severely depressed, suicidal, or in acute psychological crisis. Services are available 24 hours a day, seven days a week, to respond to youth in immediate danger of harming themselves or others. The program helps families to find resources to keep their children safe at home.

- » Students, parents, and teachers served: 2,161
- » Counseling services provided: 2,802
- » Participants who have shown a 50% or greater improvement in positive behaviors and attitudes: 80%

*“I feel that there is hope today. I thought there was none when this started.”*

Sheila S., Mother of EMQ FamiliesFirst client



## Filling the Gaps in Mental Health Services

Santa Clara County has a growing need for mental health services for low-income individuals. Volunteer physicians at community clinics report an increasing number of individuals with mental health problems that require psychiatric care and medication management. Accessing mental health services is especially difficult for individuals with no insurance or resources.

### Momentum for Mental Health

Momentum for Mental Health is the largest nonprofit provider of mental health services for adults in Silicon Valley. Services include psychiatric evaluation, medication management, and case management for uninsured individuals who lack access to these services. El Camino Hospital Community Benefit funds served to narrow the gap in access to psychiatric care.

- » Services provided: 198
- » Patients avoiding hospitalization for 12 months after participation in the program: 95%

### Peninsula Healthcare Connection

Funds from El Camino Hospital Community Benefit supported this agency, whose goal is to actively manage and stabilize mentally ill individuals in Santa Clara County who are either homeless or at-risk for homelessness. Peninsula Healthcare Connection also works to house the most vulnerable members of this population. The desired impact is better quality of life for these patients and a reduced burden on local health care agencies.

- » Patients served: 144
- » Patients treated who are not readmitted to hospital: 85%



### Priority 3

## HEALTHY EATING AND PHYSICAL ACTIVITY

Obesity rates among children are rising. Young people eat too many sugary or salty snacks full of empty calories, and spend long hours playing video games or watching TV. In addition, local superintendents and principals are seeing a troubling increase in bullying and other antisocial behaviors, especially during recess.

Through Community Benefit funding, El Camino Hospital helped make it possible for students to get the health care they need, and make good nutrition and exercise part of their lives. When students are healthier physically and emotionally, they have a better chance of being more successful socially and academically.

## A Healthy Investment in Our Kids

### Playworks

A nonprofit organization, Playworks has been adopted by schools nationwide. Playworks is designed to give children plenty of opportunities for physical activity and safe, meaningful play during their school days. Their goal is to foster a better social climate in the schoolyard. By teaching children how to resolve conflict and handle competition, Playworks helps schools reduce bullying and behavioral issues.

- » Students served: 1,267
- » Teachers who reported a reduction in bullying at recess: 83%

### 5210 Program

In collaboration with the Palo Alto Medical Foundation, El Camino Hospital Community Benefit funded the support of a school-wide health campaign called 5210. Available at elementary schools in the Campbell Union School District, the program promotes health-enhancing daily activities. Children pledge to eat five or more servings of fruits and vegetables, forego sweetened beverages, reduce screen time to two hours or less, and spend at least one hour a day being physically active. 5210 also includes school assemblies, parent meetings, and integration into the Playworks program.

- » Students served: 641
- » Increase in number of children who limited consumption of sweetened beverages to 0-1 per day: 22%

### Bay Area Women's Sports Initiative (BAWSI)

The Bay Area Women's Sport Initiative (BAWSI) is an after-school fitness and confidence-building program that inspires and motivates girls to be more physically active. The girls are coached by female high school and college athletes through a school-based exercise and nutrition program.

- » Students served: 133

**Priority 4****COMMUNITY HEALTH  
EDUCATION**

Many groups in our community are particularly vulnerable because they suffer from a lack of health literacy. Due to educational, cultural, or personal issues, they struggle to obtain and understand basic health information. This can keep them from seeking or following through on crucial care. El Camino Hospital's Community Benefit funding improved access to critical health information for these at-risk groups.



## Improving Health Literacy

### HealthTeacher

This online health education curriculum teaches K-12 teachers ways to work important health information into the day's learning. The HealthTeacher curriculum helps students increase their health literacy and learn how to avoid risky behaviors such as alcohol consumption, tobacco use, poor nutrition, and inactivity. In 2012, the program expanded to include a suite of web-based games designed to encourage physical activity breaks in elementary classrooms. The games were modeled on research that shows short bursts of physical activity can positively impact academic achievement, overall health, cognitive skills, and behavior. El Camino Hospital Community Benefit Fund partnered with Lucile Packard Children's Hospital to provide HealthTeacher to local schools.

- » Schools served: 145
- » Teacher satisfaction with program: 93%
- » Teachers who reported improvement in students' health knowledge: 91%

## A Trusted Resource

El Camino Hospital places a high priority on providing community members with health information and resources that have a positive impact on their health.

### Health Library & Resource Center, El Camino Hospital Los Gatos

The Health Library & Resource Center at El Camino Hospital's Los Gatos campus provides up-to-date health and wellness information both on-site and in the community. The center also provides assistance and referrals to local and national resources for individuals needing information about caring for an aging parent or family member.

- » Community members served: 1,454

## Help for Those at Risk

### HEP B Free Santa Clara Campaign

Hep B Free Santa Clara County (HBFSCC) worked to increase awareness of hepatitis B, and improve prevention and treatment by building meaningful and sustainable community partnerships. The initiative focuses on building public and health care provider awareness about the importance of testing and vaccinating Asians and Pacific Islanders for hepatitis B, promoting routine hepatitis B testing and vaccination in the primary care setting, and providing access to medical management for chronically infected individuals.

» At-risk Asian and Pacific Islanders screened: 528

### West Valley Community Services

Despite the fact that Santa Clara County has one of the highest median incomes and costs of living in the U.S., the proportion of children and adults living in poverty has risen since 2000. Eleven percent of children and nine percent of adults in the county live in poverty. According to the Family Economic Self-Sufficiency Standard, a family of one adult and two children requires the equivalent of four full-time minimum wage jobs to meet basic living expenses in Santa Clara County.

West Valley Community Services (WVCS), a nonprofit agency located in Cupertino, provides lifeline services to low-income individuals in western Santa Clara County through the Community Access to Resources & Education (CARE) program. This program incorporates case management and educational services, benefits clinics, and provides emergency assistance to help families manage crises and achieve stabilization.

El Camino Hospital funded the support of this program and other services that assist families and children in need.

» Clients served: 504

» Case-managed clients who improved their self sufficiency score: 84%



### Insurance Assistance for a Desperate Dad

When Billy came to West Valley Community Services (WVCS), he had lost his long-term job. As the father of three disabled sons, he was spending over \$1,200 a month on health insurance. His sole income was his unemployment benefit, and covering his sons' insurance left him with just \$600 to cover rent, utilities, and living expenses. Billy's WVCS case manager connected him to the health benefits workshop and assisted in signing him up for Medi-Cal.

This benefit greatly reduced his expenses and enabled Billy to receive In-Home Supportive Services (IHSS) income to care for his children while he pursued employment. Billy also started attending "Cooking on a Dime" classes. Today, Billy is on the road to financial recovery.

## El Camino Hospital Fiscal Year 2013 Sponsorships

Aging Services Collaborative  
 American Cancer Society  
 American Red Cross  
 Asian Americans for Community  
 Involvement (AACI)  
 California Dental Association  
 Foundation Dental Day  
 Congregation Shir Hadash  
 Community Health Fair  
 Foundation for Mental Health  
 India Community Center  
 Indian Health Center of  
 Santa Clara Valley  
 Herald Cancer Network  
 HERS Breast Cancer Foundation  
 Los Gatos Lions Club Charities  
 Medical Respite  
 Mother's Symposium  
 People Acting in Community  
 Together (PACT)  
 Planned Parenthood Mar Monte  
 Children's Health Summit  
 Santa Clara Family Health  
 Foundation Healthy Kids  
 Saratoga Area Senior Center  
 Self Help for the Elderly  
 Silicon Valley Independent Living Center  
 Silicon Valley Leadership Group  
 Turkey Trot Fundraiser  
 Valley Medical Center Foundation  
 West Valley Community Services  
 YMCA of Silicon Valley  
 Project Cornerstone

## FINANCIAL ACCOUNTING

\$185,382	Community Health Improvement Services
\$1,528,360	Health Professions Education
\$17,556,176	Subsidized Health Services
\$1,432,714	Clinical Research
\$1,451,584	Financial and In-Kind Contributions
\$230,882	Community Benefit Operations
\$5,575,203	Financial Assistance
\$22,515,045	Government-Sponsored Health Care (Unreimbursed Medi-Cal)
\$100,000	Government Means Tested Program (Healthy Kids)
<b>\$50,575,346</b>	<b>Total Fiscal Year 2012–2013 El Camino Hospital Community Benefit</b>



# Community Health Is a Team Effort

## Community Benefit Advisory Council Members

**Wes Alles, PhD**, Director, Stanford Health Improvement Program, Stanford University

**Barbara Avery**, Chair, Director, Community Benefit, El Camino Hospital

**Bonnie Broderick, RD, MPH**, Director, Chronic Disease & Injury Prevention Program, Santa Clara County Public Health Department

**Cecile Currier**, Vice President Corporate & Community Health Services, El Camino Hospital

**Chris Ernst**, Vice President, Marketing & Corporate Communications, El Camino Hospital

**Rhonda Farber, PhD**, Past Superintendent, Campbell Union High School District

**Julia E. Miller**, El Camino Hospital Board of Directors; El Camino Healthcare District Board of Directors

**Cesar Molina, MD**, Physician & Medical Director of South Asian Heart Center, El Camino Hospital

**Naomi Nakano-Matsumoto**, Executive Director, West Valley Community Services

**Carla Paul**, Director, Community Health Services, El Camino Hospital

**Cheryl Reinking**, Interim Chief Nursing Officer, El Camino Hospital

**Anil Singhal, MD**, Physician, RotaCare Clinic Volunteer Physician & El Camino Hospital Foundation Board of Directors

**Randy Tsuda**, Community Development Director, City of Mountain View

**Marilyn Winkleby, PhD, MPH**, Professor of Medicine and Director of the Office of Community Health, Stanford University School of Medicine

**Pat Wolfram**, Vice President, El Camino Hospital Los Gatos

## Community Benefit Coalition Members

El Camino Hospital, **Barbara Avery**, Director, Community Benefit

Hospital Council of Northern & Central California, **Jo Coffaro**, Regional Vice President

Kaiser Permanente, **Elizabeth Sills**, South Bay Community Benefit Manager

Kaiser Permanente, **Joanne Seavey-Hultquist**, Senior Community Benefit Specialist

Lucile Packard Children's Hospital at Stanford, **Candice Roney**, Executive Director of Community Partnerships

Lucile Packard Children's Hospital at Stanford, **Colleen Haesloop**, Project Manager, Community Partnerships

O'Connor Hospital, **Jennifer Thrift**, Manager, Foundations and Corporations

Saint Louise Regional Hospital, **Sister Rachela Silvestri**, Director of Community Health

Santa Clara County Public Health Department, **Rocio Luna**, Division Director, Public Health Preparedness and Data Management

Santa Clara Public Health Department, **Anandi Sujeer**, Healthcare Program Manager, Epidemiology and Data Management

Stanford Hospital and Clinics, **Sharon Keating-Beauregard**, Coalition Chair, Executive Director of Community Partnerships

United Way Silicon Valley, **Patrick Soricone**, Vice President Community Impact

## Community Benefit Staff

**Cecile Currier**, Vice President Corporate & Community Health Services

**Barbara Avery**, Director of Community Benefit

**Carla Paul**, Director of Community Health Services

**Victoria Chavez**, Administrative Assistant

**Laurie Withers**, Business Coordinator

## El Camino Healthcare District Board of Directors

**Patricia A. Einarson, MD, MBA**, Chair

**Julia E. Miller**, Vice Chair

**Dennis W. Chiu, JD**, Secretary/Treasurer

**David Reeder, MS**

**John L. Zoglin, MBA**

## El Camino Hospital Board Of Directors

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**Tomi Ryba, MHA**, President and CEO

**Nandini Tandon, PhD**, Vice Chair

**Patricia A. Einarson, MD, MBA**, Secretary/Treasurer

**Dennis Chiu, JD**

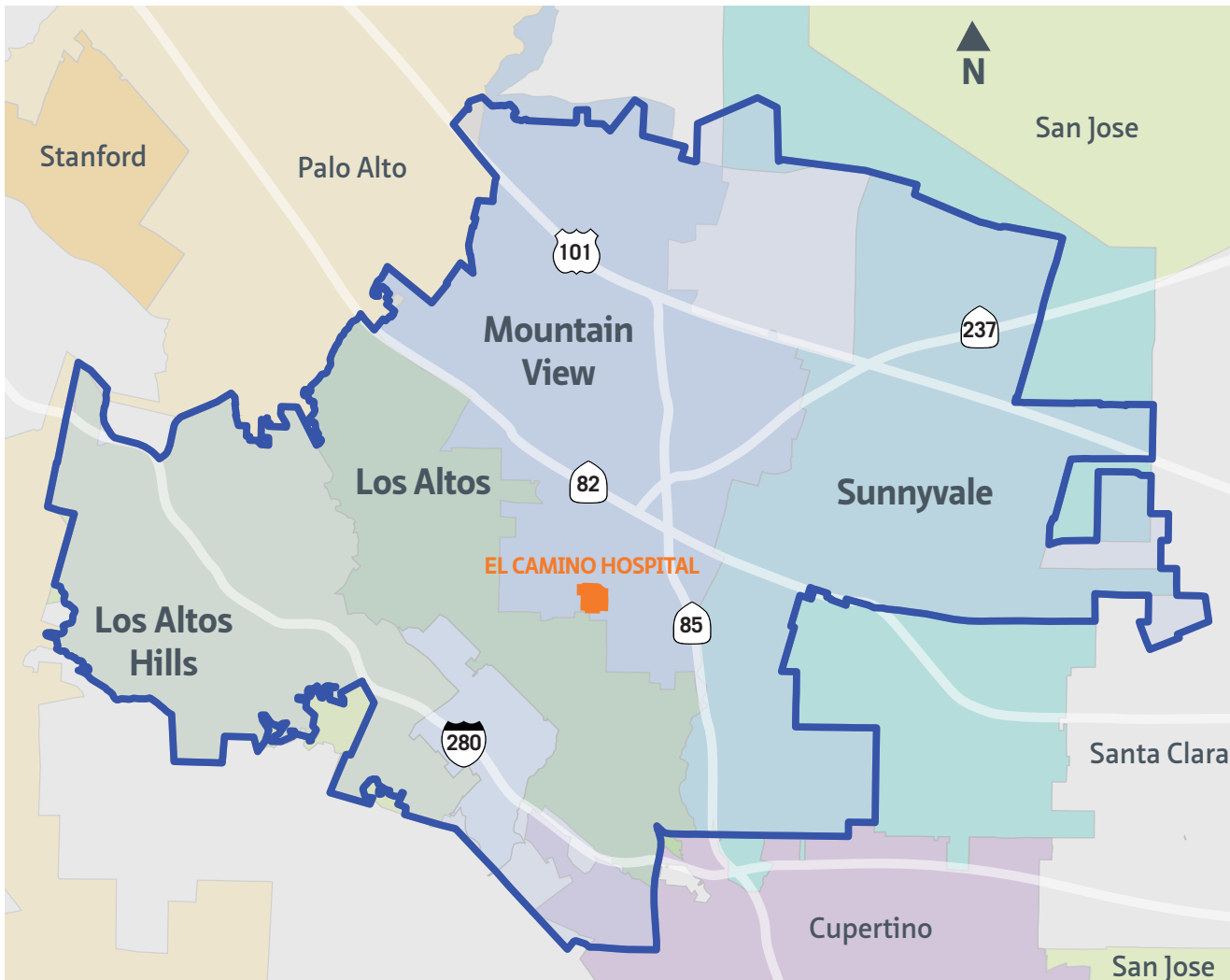
**Jeffrey M. Davis, MD**

**Julia E. Miller**

**David Reeder, MS**

**John E. Zoglin, MBA**

# El Camino Healthcare District



Note: El Camino Healthcare District boundary outline is an approximation.

### *Additional El Camino Hospital Information*

The 2013 Community Benefit Plan, 2013 Community Benefit Report, and the Community Health Needs Assessment are available at [www.elcaminohospital.org/communitybenefit](http://www.elcaminohospital.org/communitybenefit).

### *Additional El Camino Healthcare District Information*

The 2013 ECHD Community Benefit Plan and 2013 Community Benefit Report are available at [www.elcaminohealthcaredistrict.org/communitybenefit](http://www.elcaminohealthcaredistrict.org/communitybenefit).



EL CAMINO HEALTHCARE DISTRICT



**El Camino Hospital**  
THE HOSPITAL OF SILICON VALLEY