

Opportunities

INFORMING YOU OF OPPORTUNITIES
FOR PLANNING YOUR FUTURE

FEBRUARY 2011

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Receive Financial Security While Supporting El Camino Hospital

Consider a Charitable Gift Annuity in 2011

Charitable gift annuities can accomplish a wide variety of goals for our friends and supporters, all in the context of meaningful support for El Camino Hospital. Here are just a few of the possibilities.

Generating Extra Income.

The charitable gift annuity stands out as a way to assist the Hospital while preserving – even improving – your financial security during an economic downturn. We will pay a fixed income for life, to one or two people, from gifts of securities or cash. Payout rates depend on the age of the income recipient(s) and range from 5.2% to 9.5% for one-life arrangements.

It's important to know that your annuity payments are backed by the full resources of the Hospital. Supporters who are looking for antidotes to stock market volatility or low CD rates may find gift annuities ideal for helping El Camino Hospital Foundation – and themselves.

Sample One-Life Gift Annuity Rates*

Age of Recipient	Payout Rate
60	5.2%
70	5.8%
76	6.5%
80	7.2%
86	8.3%
90+	9.5%

*Please call our office for two-life rates



Gift annuities also provide tax deductions of 25-50% of the amount you transfer, and most of your payments will be tax free or taxed at low capital gains rates during your life expectancy.

One-Life or Two-Life Gift Annuities. Donors can choose between onelife or twolife charitable gift annuities. Most twolife annuities are joint and survivor arrangements that continue uninterrupted after the death of one person. We'll be glad to provide you with confidential gift annuity illustrations for any one-life or two-life arrangement.

Augmenting Future Retirement Income. Many of our friends would like to set aside more funds for retirement than their company plans or IRAs currently allow – especially if they could find

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Imagine all we can do together.

THE CAMPAIGN FOR EL CAMINO HOSPITAL



El Camino Hospital® Foundation
THE HOSPITAL OF SILICON VALLEY

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arrangements that reduce current taxes and provide taxdeferred growth of their savings. A *deferred payment charitable gift annuity* can provide all these advantages and more.

Deferred annuities are commonly established by people in their 50s, with instructions to start payments at an age when they expect to retire. Unlike IRAs and other retirement accounts, there is no limit on how much you can put into a deferred payment gift annuity, and large part of every contribution will be tax deductible.

Assistance for a Loved One.

You can arrange a charitable gift annuity that makes payments to an elderly parent or other family member who needs additional income. You'll receive a charitable deduction and know that you have also helped advance quality health care in our community. It's also possible to leave funds through your will, living trust or IRA to the the Foundation for a gift annuity that makes payments to a son, daughter, brother, sister or other family member. Please call us for special language your attorney will need to include such a bequest.

El Camino Hospital Emergency Departments Keep Waiting Times Low

Most patients seen by a doctor in 15 minutes or less

BUCKING A TREND THAT HAS SEEN CALIFORNIA EMERGENCY DEPARTMENT (ED) WAIT TIMES ROCKET to an average of more than four and a half hours--El Camino Hospital's Los Gatos and Mountain View EDs keep the average patient waiting less than a half hour. At El Camino Hospital's Mountain View facility, the average wait time to see a physician in the ED has dropped from 31 minutes to around 15 minutes since 2006.



"We're able to see and treat patients quickly by implementing a triage process," said Dr. Dan Fox, medical director in the ED. "A physician or physician assistant makes a quick evaluation of every patient almost at the door. And using new technology, we can even have heart patients monitored in transit, so we are ready the instant they reach the ED."

Dr. Fox said that the changes required looking at an emergency department visit from the standpoint of the patient. "If a customer walked into any other business, he or she would be greeted by someone whose job it is to find out what they need," he said. "We realized that at a minimum, we should do the same thing. By meeting the patient almost at the door, we also can quickly assess whether we need to order medications or other treatments--and get the process moving faster."

In addition to little or no waiting, El Camino Hospital offers extraordinary stroke and coronary care. The Mountain View hospital is the first Chest Pain Center in the South Bay and the Peninsula to receive full Accreditation with PCI (percutaneous coronary intervention) from the Society of Chest Pain Centers for its treatment of acute coronary syndrome (ACS). It also has received the Gold Seal of Approval from The Joint Commission for Stroke Center, demonstrating that its stroke program is meeting national standards and guidelines that can significantly improve outcomes for stroke. Fewer than 200 primary stroke centers in the United States earn this designation.

"There's no reason for a local patient to go elsewhere," said Dr. Fox. "Everything they need is right here. And best of all, patients don't have to wait for it."

Tax Benefit of IRA Gifts Extended Through 2011

The new tax law extended for 2011 permits persons over age 70½ to arrange direct gifts from their IRAs to qualified charitable organizations, such as El Camino Hospital Foundation, up to a maximum amount of \$100,000.



To make a 2011 IRA gift, just contact the custodian or trustee of your account. Please call our office, as well, so that we may ensure proper transfer and receipting of your contribution. Donors must be age 70½ or older and own a traditional or Roth IRA. Other retirement plans, such as pensions, 401(k) plans are not eligible. If donors withdraw funds and then contribute them separately, amounts withdrawn will be included in the donor's gross income. It's vital that the IRA custodian or trustee make the transfer directly. IRA gifts are especially helpful to:

Donors who use the "standard deduction." Some people give thousands of dollars to worthwhile causes but receive no tax benefit because they are unable to "itemize" their deductions. Gifts from an IRA will count against the annual distributions required of IRA owners over 70½. Taxable income will be reduced by amounts transferred to the Foundation by the IRA custodian, even though donors can't claim a charitable deduction.

Retirees who pay income tax on social security payments. IRA gifts that replace required minimum IRA distributions will reduce a retiree's "modified adjusted gross income" – possibly resulting in lower taxes on social security benefits.

Taxpayers who are subject to penalties because they have high "adjusted gross income." Some expenses are deductible only to the extent they exceed a certain percentage of "AGI": 2% for miscellaneous deductions, 7½% for medical expenses and 10% for casualty losses. The alternative minimum tax exemption also is reduced for people with high incomes. Because IRA gifts reduce AGI by taking the place of taxable distributions, the above penalties and cutbacks may be reduced for friends who give through their IRAs.

Upcoming Events

Legacy Society Luncheon: June 7, 2011

Do you qualify for membership in El Camino Hospital Foundation's Legacy Society? If you have made a gift to the Foundation in your will or trust, please let us know so we can thank you and invite you to our special Legacy Society events. For more information, contact Madeline Chaleff, director of gift planning, 650-962-4904 or Madeline.Chaleff@elcaminohospital.org

Sapphire Soirée to Celebrate El Camino Hospital's 50th Anniversary: May 14, 2011

We are looking forward to celebrating a big milestone this year -- the 50th anniversary of El Camino Hospital. From its very beginnings in 1957 when residents of the area voted to form the El Camino Hospital District and build a much needed hospital, to opening day, September 1, 1961, and now 50 years later, this has truly been a hospital supported by, used by and loved by the community. The hospital's patients now number in the hundreds of thousands and include several generations, from those first babies born at the hospital to their children and even their grandchildren.

We hope you will be able to join us as we celebrate this very special time in El Camino Hospital's history. El Camino Hospital Foundation is planning a gala Sapphire Soirée featuring a special performance by Kenny Loggins, in honor of the momentous occasion. All proceeds will benefit the Cancer Center. Look for more information in the coming weeks on our website, www.elcaminohospital.org/foundation.

Profile in Giving: Gene Jellison

EUGENE (GENE) JELLISON IS A RARE FOURTH GENERATION CALIFORNIAN who grew up in the small town of Susanville, located 80 miles north of Reno, Nevada. Among his ancestors is Patrick Dunn, a relative of his grandmother's, who participated in the Donner party rescue.

Gene met his first wife at the local theater where they both worked while they went to high school. Six months after they married he was drafted and joined the Air Force. During his four-year tour of duty he worked as a radio operator and was stationed all over the country, including stints in Mississippi, Texas, the National Security Agency in Washington D.C., Alaska, and California.

The Jellisons remained on the West Coast after Gene's honorable discharge in 1956. He took a job as a technician at Sylvania in Mountain View and earned an electrical engineering degree from San Jose State University in the evenings. He then moved to ESL Incorporated, where he worked on strategic signal processing systems for the military. Gene was in the office when romantically obsessed former employee Richard Farley went on his murderous rampage.

Retired since 1992, Gene decided to join the El Camino Hospital Auxiliary seven years ago. His first wife had been diabetic and a frequent patient before



Bruno Bienenfeld, Gene Jellison, Frank Bayerd

she died. Gene felt a strong connection to the hospital as well as a desire to serve. He started out as a parking lot shuttle driver, "but it got too cold outside, so I took an inside job." He is now chair of the greeters, responsible for training and making sure the front desk is covered. He works there three days per week,

usually in the mornings. Utilizing his technical background, Gene also computerized all the information that front desk volunteers need and makes sure to keep it up to date. The handbook has more than 500 entries and took him six months to compile.

A patient at El Camino Hospital himself recently, Gene knows how important volunteers are to the institution. "I like to help people, to interface with them. Two people today

told me how much they appreciate what I do and that in itself is very gratifying." He has made new friends among the other volunteers and was appreciative of their visits when he was hospitalized.

Remarried but without heirs, Gene is now thinking about the future. He decided to make a planned gift to El Camino Hospital Foundation, a charitable gift annuity. "Folks at ECH need the money and my family doesn't," he says. "Some of the doctors have become my friends and El Camino Hospital is a very special place." His legacy gift is the latest act of service in a lifetime of many.

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Madeline Chaleff
Director of Gift Planning
El Camino Hospital Foundation
Tel: 650-962-4904
Madeline.Chaleff@elcaminohospital.org

 **El Camino Hospital® Foundation**
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