

Opportunities

INFORMING YOU OF OPPORTUNITIES
FOR PLANNING YOUR FUTURE

SUMMER 2013

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Foundation Honors Legacy Donors at Annual Luncheon

DONORS WHO HAVE MADE PLANNED GIFTS TO EL CAMINO HOSPITAL FOUNDATION AND ALLIED PROFESSIONALS WHO SERVE ON ITS PLANNED GIVING COUNCIL were honored at the Foundation's annual Legacy Society luncheon on May 15. They heard a hospital update from CEO Tomi Ryba and a Foundation report from Interim President Ron Mirenda while they enjoyed an elegant meal at Sharon Heights Golf and Country Club in Menlo Park.

Madeline Chaleff, director of gift planning, welcomed the attendees and thanked them for their generosity, which will help to secure the future of El Camino Hospital, ensuring the continuation of quality health care for the next generation. She spoke meaningfully of the many benefits planned gifts offer to donors, including the opportunity to pass on one's legacy and values to children and grandchildren, a way to envision and contribute to a brighter future, and significant financial planning advantages.

The featured speaker was Dr. Patrick Kearns, medical director of El Camino Hospital's Senior Health Center, who described the program and answered questions from the audience. He explained that by the year 2020, Santa Clara County's population of adults age 65 and older will reach nearly 300,000, about double what it is today, and that these seniors will be dealing with a wide array of chronic conditions.

The Senior Health Center's patient-focused, medical home model is designed to help older adults better manage their ongoing care, improve health outcomes, and lower costs.



Marla and Jim de Broekert



Dan and Olivia Haley

Make an investment *with healthy returns*

THE CAMPAIGN FOR
EL CAMINO HOSPITAL

Beneficiary Designations Offer Simple Alternatives to Will Bequests

Almost any financial arrangement that allows you to name a beneficiary can be used to benefit El Camino Hospital Foundation. For example, you can make us the beneficiary of an IRA, 401(k) or other retirement plan and save both income taxes and estate taxes.

Other ideas:

- **Financial accounts.** People who have financial accounts at banks, savings and loan associations and credit unions generally may direct that their deposits (checking, savings, share accounts, certificates of deposit) be paid on death ("POD") to a particular individual - or to El Camino Hospital Foundation. The designation can be revoked any time prior to death and in no way affects the depositor's control over the funds in the account. Ask the manager of your account for details.
- **Brokerage accounts.** If you own stocks, bonds or mutual fund shares in brokerage accounts, it is possible to name us as "TOD" (transfer on death) beneficiary.
- **Life insurance.** One of the easiest and most cost-effective ways to include the Hospital in your estate plans is through life insurance. For example, you might make us the beneficiary or alternative beneficiary of an old policy that is no longer needed for family security. Simply ask the insurance company for the forms necessary to change the beneficiary or to transfer ownership in the policy to our name.
- **Revocable living trusts.** Many people who have living trusts don't realize that it's also possible to make gifts to El Camino Hospital Foundation through their trusts.

IRAs May Be Your Best Resource for Helping the Hospital

IRA OWNERS WHO ARE 70-1/2 OR OLDER HAVE THE OPTION IN 2013 TO MAKE DIRECT GIFTS FROM THEIR IRAS TO EL CAMINO HOSPITAL FOUNDATION, up to a maximum of \$100,000. Charitable deductions are not available, but gifts count toward satisfying minimum IRA distributions required after age 70-1/2, which can reduce donors' taxable incomes – even if they don't "itemize."

IRA gifts come with an added bonus: To the extent they satisfy required minimum distributions, they may also:

- reduce taxes on social security benefits;
- reduce state income taxes;
- avoid reduction or loss of personal exemptions;
- preserve more of your itemized deductions;
- preserve eligibility to make contributions to a Roth IRA;
- reduce exposure to the new 3.8% surtax on net investment income;
- preserve eligibility for the savings bonds interest exclusion.



Keep in mind that only the IRA custodian or trustee can make qualified gifts from your account. If IRA owners withdraw funds and then write checks to El Camino Hospital Foundation, amounts withdrawn will be taxable to the donor. IRA donors need receipts of the same kind provided for other types of charitable contributions, so it's important that you coordinate IRA contributions with our office to ensure that appropriate documentation is provided. Please call us if you would like more information about making an IRA gift for 2013.

Please Tell Us About Your Bequest - It's Important!

WHY DO PEOPLE INCLUDE EL CAMINO HOSPITAL FOUNDATION IN THEIR ESTATE PLANS?

They do it for the personal satisfaction they receive from ensuring continued first-class healthcare for the people in our community. You can magnify that satisfaction by communicating your own good news to our Foundation office, and you'll also ensure that:

- Your gift will go to benefit a particular area of interest, if desired;
- We can recognize you appropriately (or determine that you wish to remain anonymous);
- Your gift meets criteria for specific programs or purposes that are important to you;
- Your gift can encourage friends, colleagues and others to make their own gifts;
- You receive a most sincere "thank you," either publicly or privately, for your thoughtful generosity.



Sharing the good news of your bequest will also help us better plan for the future of the Hospital and evaluate the success of our planned giving program. A short note, e-mail or telephone call to our office will be much appreciated...and you'll brighten everyone's day!

The Top Three Assets to Leave to El Camino Hospital Foundation

- 1. U.S. savings bonds.** Your heirs would face income taxes and possibly state or federal estate taxes on these assets, but bonds you leave to El Camino Hospital Foundation in your will would be tax free.
- 2. Retirement accounts.** You can name El Camino Hospital Foundation to receive part or all of an IRA or qualified retirement plan – and avoid all income taxes and estate taxes. Just ask for a new beneficiary form. If you are married, your spouse will need to sign a waiver, except for IRAs.
- 3. Life insurance.** One of the easiest and most cost-effective ways to include the Hospital in your estate plans is through life insurance. For example, you might make us the beneficiary or alternative beneficiary of an old policy that is no longer needed for family security. Simply ask the insurance company for the forms necessary to change the beneficiary or to transfer ownership in the policy to our name.



Mary and Dick Wallace

MARY AND DICK WALLACE KNOW A GOOD OPPORTUNITY WHEN THEY SEE IT. The Los Altos couple met “55 years and two months ago” in the student union of the University of Colorado at Boulder, when Dick interviewed Mary to be the assistant chair of a student committee he headed. She promptly got the job and Dick didn’t let much time elapse before he asked her on a date.

Dick had grown up on a farm in Iowa and attended college on a Navy scholarship. Mary had moved from place to place as a child, switching schools whenever her father’s job took him to a new location. The four years she spent as an undergraduate in Boulder were the most she had ever lived in any one place. The couple graduated in 1960 and Dick immediately started his three-year tour with the Navy. Mary became a teacher and they married in 1962. She had no trouble adjusting to the many relocations Dick’s military commitment required.

When Dick completed his service, the couple returned to Boulder while he pursued a Master’s degree. They then lived for a short time in southern California, where he worked for Hughes Aircraft, before moving to the Bay Area so he could pursue a PhD in electrical engineering at Stanford University, thanks to a Howard Hughes fellowship. Dick specialized in laser technology and spent almost 30 years in the laser and optic industry designing, developing, and manufacturing lasers and associated components. Applications of these devices ranged from research tools and medical applications to materials processing. Meanwhile, Mary taught middle school math in Portola Valley. She was one of the first teachers ever to have a computer in her classroom, an HP2000 C that was as large as a refrigerator and programmed through a teletype, donated in 1969 by a Hewlett Packard vice president. Since retiring in 2001, they have enjoyed traveling.

Fortunately healthy, the Wallaces have had just a few personal experiences as patients at El Camino Hospital, although Dick’s mother was admitted frequently toward the end of her life. They became interested in making a planned gift to El Camino Hospital Foundation after learning about the favorable opportunities from a newsletter they received in the mail. “It



Mary and Dick Wallace

is a good business deal for us,” explains Dick. “Charitable gift annuities and Charitable Remainder Unitrusts (CRUTs) provide an excellent way to make an investment, especially in times like these when interest rates are very low. We are going to give this money away anyhow. When you can get a guaranteed annual before tax return of as much as seven to 10 percent for life, it is a good deal!”

Dick met the Foundation’s director of gift planning in 2006. She helped him arrange the gift and eventually recruited him to serve on the Foundation’s board of directors. Interested in business, he joined the Finance Committee and served one three-year term. He is “still happy to talk up El Camino Hospital on the golf course as a member of the Foundation’s Board of Ambassadors,” a group of emeritus Foundation leaders.

“El Camino Hospital is a place where we will probably end up when we are no longer in good health,” says Mary. “It is a wise investment to donate and make sure it will be able to provide the care we will one day need.” The Wallaces agree that, “if you are going to donate money, it behooves anyone capable of so doing to improve the quality of health care you will ultimately get.” It is an advantageous investment for you and for your community.

“IT IS A WISE INVESTMENT TO DONATE AND MAKE SURE EL CAMINO HOSPITAL WILL BE ABLE TO PROVIDE THE CARE WE WILL ONE DAY NEED.”

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